→1977 National Academy of Science Survey of
Certified FD&C Colorants Consumed *per person per day* .............. 327.6 mg

→**Nutrition Foundation** recommendation for amount of
  artificial food coloring to be used in studies *per person per day* ... 27 mg

→Amounts of artificial food coloring used in most
  early studies on “Feingold”-type diets *per person per day* ........ 10 mg – 35 mg

? **Who was the Nutrition Foundation?**
It was a food industry organization, including:

- Hoffmann-LaRoche, Inc. – *makes pharmaceuticals/drugs*
- Fritzsche-D & O, Inc. – *makes artificial flavors*
- Stange Company – *makes artificial colors & flavors*
- Florsynth, Inc. – *makes artificial flavorings*
- Griffith Laboratories – *makes nitrates*
- H. Kohnstamm & Co., Inc. – *makes artificial colors & flavors*
- ICI Americas inc. – *makes dyes, pesticides, petrochemicals*
- Ajinomoto Company, Inc. – *makes MSG*
- Monell Chemical Senses Center – *develops artificial flavorings*
- The Coca Cola Company
- Dow Chemical Company

*For complete list, see [www.feingold.org/nut.html](http://www.feingold.org/nut.html)*